



American Nephrology Nurses Association

Social Media Swipe File

Instructions for Using the Social Media Swipe File



Maximize your outreach for the "Feed Your Kidneys" drive by leveraging these ready-to-use social media posts. Follow these simple steps to engage your audience and promote your event effectively.

- 1. Select Your Platform:**
 - Choose the social media platform(s) you will use (e.g., Facebook, Twitter, Instagram, LinkedIn).
- 2. Customize the Posts:**
 - Personalize each post by replacing placeholders with specific details about your event, such as [Chapter Name], [Selected Food Bank/Pantry Name], [Specific Date], and any other relevant information.
- 3. Schedule Your Posts:**
 - Plan a schedule for posting leading up to your event. Aim for consistent engagement to build excitement and awareness.
- 4. Add Visuals:**
 - Enhance each post with engaging visuals such as photos, videos, or graphics. Use images from past events or create new ones that reflect your chapter's activities.
- 5. Use Hashtags:**
 - Include relevant hashtags such as #FeedYourKidneys, #HungerActionMonth, #NephrologyNursesWeek, and any local hashtags to increase visibility.
- 6. Engage with Your Audience:**
 - Monitor your social media channels for comments and messages. Respond promptly to engage with your audience and build a sense of community.

By following these instructions, you can effectively use the provided social media posts to promote your chapter's "Feed Your Kidneys" drive and ensure a successful event.

 **Swipe These Social Posts** 

Before the event:

-  Tune in! We're live to announce our participation in the "Feed Your Kidneys" drive with ANNA. Join us as we discuss how you can get involved and make a difference in our community. #FeedYourKidneys #LiveAnnouncement
-  What's your favorite way to give back? A) Volunteering at local food banks B) Donating to community causes C) Both! Comment below and join us for our "Feed Your Kidneys" drive this September. #FeedYourKidneys #CommunityImpact

- 📅 Save the Date! Join us for our "Feed Your Kidneys" Volunteer Work Day on [Specific Date]. We'll be donating \$1,000 and volunteering at [Selected Food Bank/Pantry Name]. Help us make a difference in our community! RSVP and spread the word.
- Don't forget to mark your calendars! Our "Feed Your Kidneys" Volunteer Work Day is coming up on [Specific Date]. We're excited to donate \$1,000 and volunteer at [Selected Food Bank/Pantry Name]. See you there! #FeedYourKidneys #CommunityService
- Join us in making a difference! The [Chapter Name] is excited to announce our participation in the "Feed Your Kidneys" drive. We're donating \$1,000 and volunteering at [Selected Food Bank/Pantry Name] to support our community. Learn more about how you can get involved!
- 📱 Swipe up to learn more about our "Feed Your Kidneys" drive with ANNA! We're donating \$1,000 and volunteering at [Selected Food Bank/Pantry Name] to support our community. Join us in making a difference! #FeedYourKidneys #VolunteerWorkDay
- Exciting opportunity to give back! Our chapter is gearing up for the "Feed Your Kidneys" drive with ANNA. We'll be donating \$1,000 and volunteering at [Selected Food Bank/Pantry Name]. Let's come together for a meaningful cause! #FeedYourKidneys #CommunitySupport

After the event:

- 🌟 Thank you to everyone who joined us for our "Feed Your Kidneys" Volunteer Day! With your support, we donated \$1,000 and volunteered at [Selected Food Bank/Pantry Name]. Together, we're making a difference in our community. #FeedYourKidneys #Gratitude
- 🙌 Thank you to all volunteers who participated in our "Feed Your Kidneys" drive! Together, we donated \$1,000 and volunteered at [Selected Food Bank/Pantry Name] to combat hunger. Let's continue to make an impact! #FeedYourKidneys #CommunityEngagement
- 📸 Swipe through to see highlights from our "Feed Your Kidneys" Volunteer Work Day! From sorting donations to presenting our \$1,000 donation at [Selected Food Bank/Pantry Name], thank you for joining us in making a difference. #FeedYourKidneys #VolunteerHighlight
- 🌟 Proud of our chapter's impact through the "Feed Your Kidneys" drive! We donated \$1,000 and volunteered at [Selected Food Bank/Pantry Name], supporting our community in the fight against hunger. Together, we're stronger. #FeedYourKidneys #CommunityImpact
- 📺 Missed our "Feed Your Kidneys" Volunteer Work Day? Watch the full recap on IGTV! See how we donated \$1,000 and volunteered at [Selected Food Bank/Pantry Name] to support our community. Let's keep making a difference together. #FeedYourKidneys #EventRecap